

# Red Funnel advertising rates 2017



## Digital advertising screens

		Low Season (Jan, Feb, Nov, Dec)	Mid Season (Mar-May, Oct)	High Season (June-Sept)
<b>Red Jet</b> Hi-Speed Foot Passenger Service (1.1m passengers per annum)				
<b>Shoreside</b> Digital Portrait screens in Southampton Terminal 2 & West Cowes Terminal	<b>Gold</b> 10 seconds every minute	£680	£850	£1,235
	<b>Silver</b> 10 seconds every 2 minutes	£360	£450	£655
	<b>Bronze</b> 10 seconds every 4 minutes	£190	£235	£340
<b>Onboard</b> Landscape digital screens	<b>Gold</b> 30 second ad, 4 showings per crossing	£780	£970	£1,405
	<b>Silver</b> 30 second ad, 2 showings per crossing	£410	£510	£740
	<b>Bronze</b> 30 second ad, 1 showing per crossing	£215	£270	£390
<b>Customer Journey Package</b> Combination of Shoreside and Onboard packages	<b>Gold</b>	£1,310	£1,640	£2,380
	<b>Silver</b>	£690	£865	£1,255
	<b>Bronze</b>	£365	£455	£660
<b>Vehicle Ferry</b> Vehicle & Foot Passenger Service (2.3m passengers per annum)				
<b>Onboard</b> Landscape digital screens	<b>Gold</b> 4 showings per crossing (on each vessel)	£800	£1,000	£1,400
	<b>Silver</b> 2 showings per crossing (on each vessel)	£480	£600	£840



**Save 10%** when you book 3 months+  
**Save 15%** when you book 6 months+  
**Save 25%** when you book 12 months+



For bookings and enquiries call 023 8058 0810 or email [advertising@redfunnel.co.uk](mailto:advertising@redfunnel.co.uk)

Rates are shown per month and exclude VAT. Minimum advertising period is 1 month unless otherwise agreed. Onboard leaflet racking also available on vehicle ferries – for details of this service and for other offline opportunities (e.g. product sampling, large format physical banners, bespoke branding) please email as above.

Tourist Network is Red Funnel's official Digital Ad Sales Partner.

